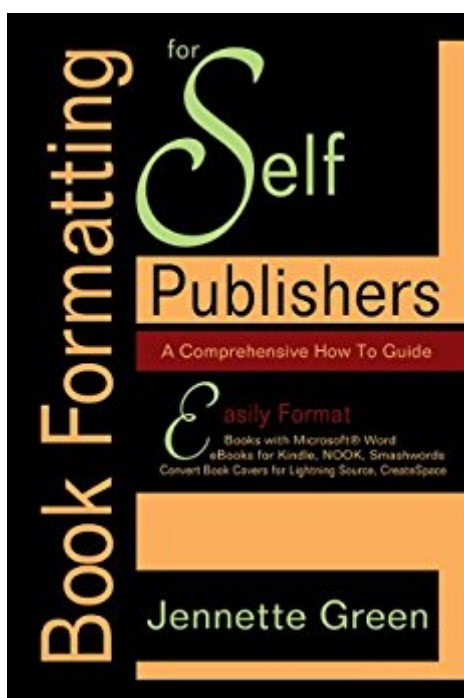


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# **Book Formatting For Self-Publishers, A Comprehensive How-To Guide: Easily Format Books With Microsoft Word; Format EBooks For Kindle, NOOK; Convert Book Covers For Lightning Source, CreateSpace**



## Synopsis

Finalist, Global Ebook Awards"...a 'must' for any aspiring self-publisher..." Midwest Book Review

Learn How to Achieve Your Publishing Dreams Today!âœJennette Greenâ™s Book Formatting for Self-Publishers can help you take control of your publishing career . . .â•Have you written a book that you would like to see published? Today, the barriers preventing an author from getting his/her book published have vanished. No longer do authors need to send out countless query letters to publishers, who either dump them in the trash, or send a standard, cold rejection letter. Now you can take control of your publishing career. In this book, you will learn simple techniques to produce a professional looking print book or ebook. Take advantage of the authorâ™s years of experience producing professional book files for satisfied clients. Her tips and tricks to mastering the technical details of publishing a book are presented in a simple, step-by-step format that anyone can understand. Dozens of accompanying illustrations make learning the steps even easier. If you own Microsoft Word and Adobe Acrobat Pro (version 7 or later), you can publish your book now.\* With a well-written book, a good marketing plan, and this how-to manual, you can make your publishing dreams come true. What is stopping you? Get started today!

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And much, much more...Jennette Green is a multi-published, international author of both fiction and nonfiction. She has helped numerous authors and publishers prepare their books for publication. She provides technical support, book and ebook formatting, as well as her specialty of building and converting covers to meet Lightning Source and CreateSpace requirements. Her passion is to empower others to achieve their publishing dreams.\* Adobe Photoshop (or Scribus) is also needed in order to produce a cover file for Lightning Source.

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What a difference this book made in our publishing! We used this book to create our last four publications and the changes are drastically different with amazing results. We even went back and re-did original works to have the professional results we received following the step by step instructions in this book. The topics are organized, detailed, clear and simply put; easy to follow. The screen shots are very helpful. The author starts with information on Lightning Source and CreateSpace, takes reader through process of creating a pdf and finishes with turning your work into an ebook. We were able to turn a basic word document into a professional publication. The author pays great attention to detail, not assuming the reader knows, which was extremely helpful. I appreciate this resource and pull this book out with each new publication.

As a long-time freelance writer, but a startup publisher, I had just begun to investigate formatting books for Lightning Source and was, so far, uneasy with the technical requirements and the seeming absence of exacting information on how to approach it. For me, Jennette Green's book was a lifesaver. And even though I have Word for Mac, which wasn't entirely covered in the book, I

was able to grasp the essential requirements, which I can also use for Kindle projects and possibly other types of formatting. In addition to the formatting components, there are also valuable comparisons between different publishing options and also some pricing and profit-taking guidance and comparisons. To me, it is a foundation for advancement in a new, but challenging upgrade to my services.

I've written eight self-published novels but the hard part isn't the writing - it's getting the darned books ready for publication (through CreateSpace). My greatest concern before buying this book was its 2012 publication date - was I going to get the current stuff I needed? I'm pleased to say this book was PERFECT. It covers all the difficult parts of Word for publishing - headers and footers, the quirks of sections, how Smashwords requires so much different stuff than the others - in short, this book was the best help I've found and half the pages are now tabbed and marked so I won't have the same difficulties this summer when book number nine comes out. Thanks to Jennette Green for a valuable publication.

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This book starts at the beginning of formatting and is easy to read and follow. The author has given great step-by-step description of the process and follows with diagrams. She covers e-Books with Microsoft word, e-Books for Kindle, Nook, Smashwords, and book covers for Lightning Source and CreateSpace. The big PLUS is the Appendix A, B, C, D, E, and many helpful sites to visit. If, you are thinking about learning and owning your own going this route, you need this book.

I purchased this book because I am interested in publishing with Lightning Source. It appears to be

very user-friendly and filled with detailed instructions--if you are using Microsoft Word. However, I am trying to learn InDesign. Unfortunately, this book did not cover this software, so I'm off to seek help elsewhere.

Though the book that Jennette Green wrote has proved very helpful and her steps methodically walk you through the process, I'm afraid nothing can improve Word 2010 (my version). I've still run into glitches that Ms. Green did not cover because I don't believe she could have anticipated them. Her book is very informative and easy to follow. Unfortunately, she is dealing with a flawed system that perhaps only Word 2013 can resolve and right now, I can't afford that. Thank you Jennette for helping so much, though.

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